**CIN SALACH**

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**Award-winning Freelance Copywriter, Workshop Leader, & Poet**

Intentional, inspired, and invigorated by collaborating on short- or longer-term contracts for conscious, mission-driven, heart-centered businesses.

*“Many people can write copy.* ***What I most appreciate about cin is her willingness and ability to team in a relationship to create a voice and copy that reflects your message or brand.*** *She commits to doing the work with her clients to get them where they want to be and then consistently delivers.” –* Barbara Burgess, Founding Partner of Corluma Consulting

*“SmallGood loves working with cin. She brings creativity, talent, passion, and professionalism to every assignment.* ***Her poet’s heart leads to fresh and engaging solutions. And her copywriter’s mind adds conceptual thinking, knowledge, and experience.*** *It’s always a win-win, joyful experience for us!”* – Mylene Pollack + Lenora Rand, Cofounders of SmallGood Marketing Agency

*“cin salach is a writer of significant sensitivity and nuanced expression.* ***Her capacity to grasp and express the essence of issues and people brings alive, dynamic perspectives that inspire and uplift.*** *Feel free to contact cin for my contact data for any questions,” —* Dr. Robert J. Wright, MCC, President, Judith and Bob Inc., *Conscious, Purposeful Living*

**Career Progression**

**Recent + Current Clients & Workshops**2019 to Present

***Content Creator*:**

Amplifies the impact of socially responsible and diverse businesses, including **KidSnips,** **City Grange, Nestidd,** the **Wright Foundation for the Realization of Human Potential,** **Pennsylvania Children’s Advocacy (PennCAC),** and **Keep It Savory Salt Co.,** by producing compelling and memorable content.

***Innovator****:*

Develops, manages, and facilitates transformative in-person and online writing workshops for women in **Splitting the World Open** and **wordhaven**. Creates poetry experiences for individuals with dementia in workshops called **“Remembering Home.”**

[**poemgrown**](http://poemgrown.com/index.html)2013 to Present

***Founder:***[poemgrown](http://poemgrown.com/index.html) embraces the business of love andbrings back the importance of honoring life’s occasions with a poem commissioned exclusively to stop time and mark the moment. *“In a culture where ‘stuff’ comes and goes with very little thought and appreciation,* ***it was a deeply gratifying process to work with cin and have her create something so personal and lasting,”****—* Rebecca Lewandowski

**Awards & Recognition**

**Inaugural Poet Laureate, *Covenant Farm****, Sawyer, MI* 2016 to 2017

**Coming Up Taller Award,** *Chicago, IL* 2008

***President’s Committee on the Arts & Humanities (PCAH)***

Presented by Barbara Bush at the White House, as developer and manager of the award-winning “Words at Play” program – transitioned from a single workshop for the Chicago Humanities Festival and expanded to a 10-week series across ten Chicago parks districts with a $35K budget.

**Ragdale Fellow, *Ragdale Artist Residency****, Lake Forest, IL* 2000, 2001, 2002, 2008

**Emmy Nominee – Voice Over for PBS Documentary,** *Los Angeles, CA* 2008

***“From Schoolboy to Showgirl”***

**Illinois Arts Council Grant Recipient, *Poetry*,** *Chicago, IL* 1989 to 1991

**Book Publications**

*When I am Yes. Jack Leg Press, 2016.*

*Looking for a Soft Place to Land. Tia Chucha Press, 1996.*

**Early Career Experience**

**WTTW,** *Chicago, IL*2000 to 2002

***On-Air Correspondent for “Art Beat”***

**Arc Worldwide,** *Chicago, IL* 1996 to 2001 & 2006 to 2008

***Part-time Professional*** *(United, Purina, Bed, Bath, & Beyond)*

**Frankel,** *Chicago, IL* 1994 to 1996

***Part-time Professional*** *(Target, USPS)*

**Leo Burnett,** *Chicago, IL* 1991 to 1994

***Part-time Professional*** *(Hallmark, Disney, Virginia Slims)*

**Marshall Field’s,** *Chicago, IL* 1989 to 1991

***Freelance Writer***

**Spiegel Catalog,** *Chicago, IL*1986 to 1989

***Copywriter*** *·* 1987 to 1989

***Copywriter Trainee*** *·* 1986 to 1987

**Education**

**Bachelor of Science (BS), Advertising,**

***University of Illinois,*** *Urbana-Champaign, IL*